

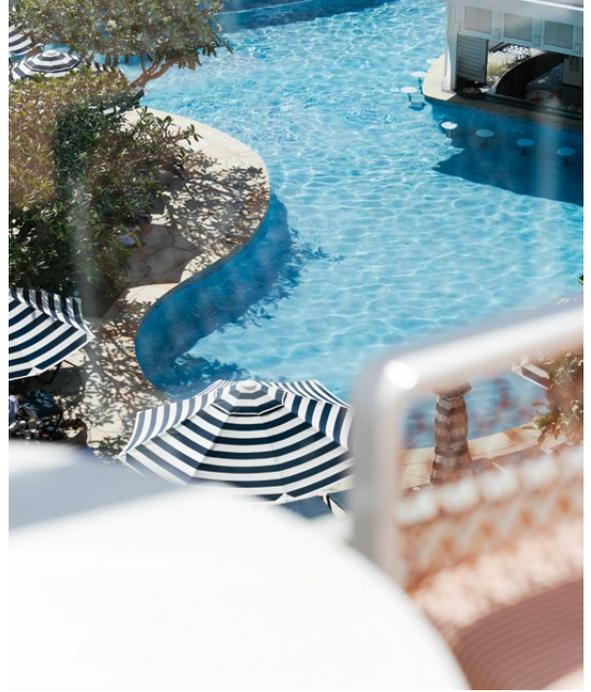
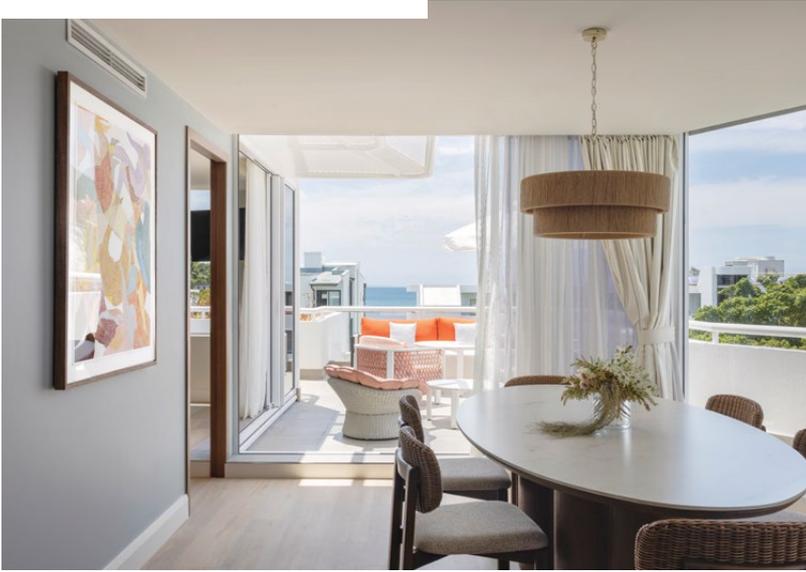


WHAT'S HOT IN NOOSA 2026

In 2026, Noosa continues to evolve while staying true to what makes it special. New accommodation, distinctive experiences and standout dining add fresh layers to the destination. We invite media to uncover and share the stories that keep Noosa firmly on travellers' wish lists.

TOURISM
NOOSA

[VISITNOOSA.COM.AU](https://www.visitnoosa.com.au)



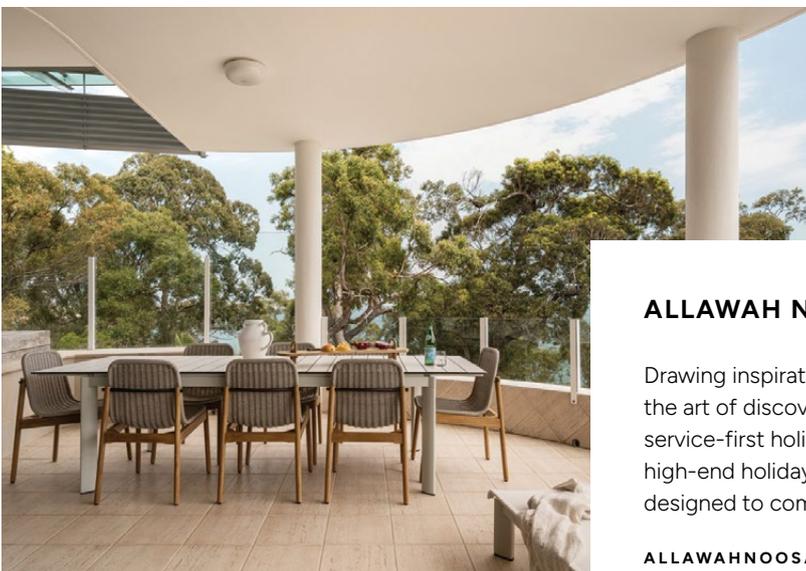
ELYSIUM NOOSA RESORT

A sophisticated new hotel experience has opened on Hastings Street following the major transformation of Sofitel Noosa's 175 hotel rooms and suites in December 2025. With every room designed to create an elegant retreat for guests, the oceanfront Elysium Suite features a private plunge pool and sweeping views. Prestige Suites overlook the pool towards Noosa Main Beach, while Poolside Junior Suites offer private cabanas for the ultimate seclusion. Each of the hotel's 175 rooms and suites comes with its own spacious balcony or terrace.

For travellers seeking a stay that nourishes body and mind, the Wellness Suites at Elysium Noosa have set a new benchmark for how luxury and wellbeing intersect in Australian hotels. Each Wellness Suite offers a private infrared sauna, terrace spa, and bespoke concierge service to support personalised wellness rituals, from reformer Pilates and Peloton workouts to peaceful yoga practice.

[ELYSIUMNOOSA.COM.AU](https://elysiumnoosa.com.au)

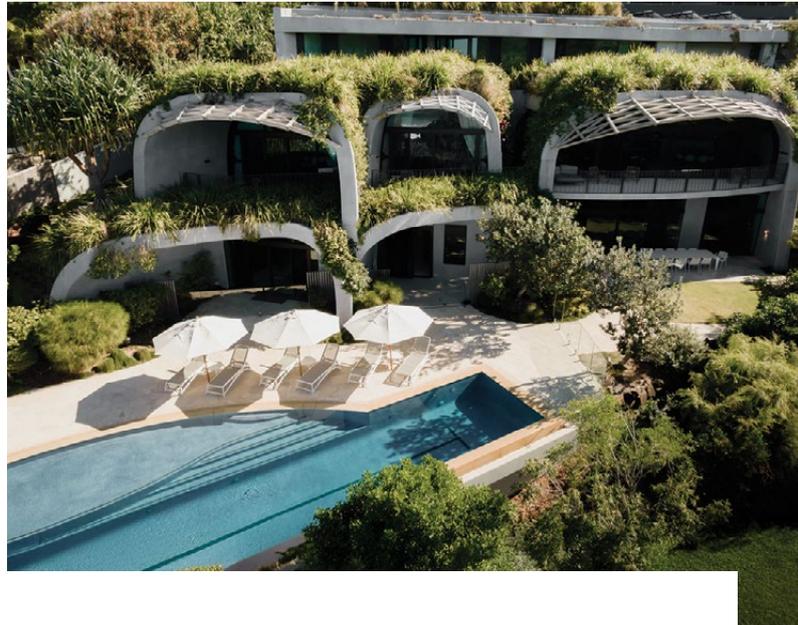
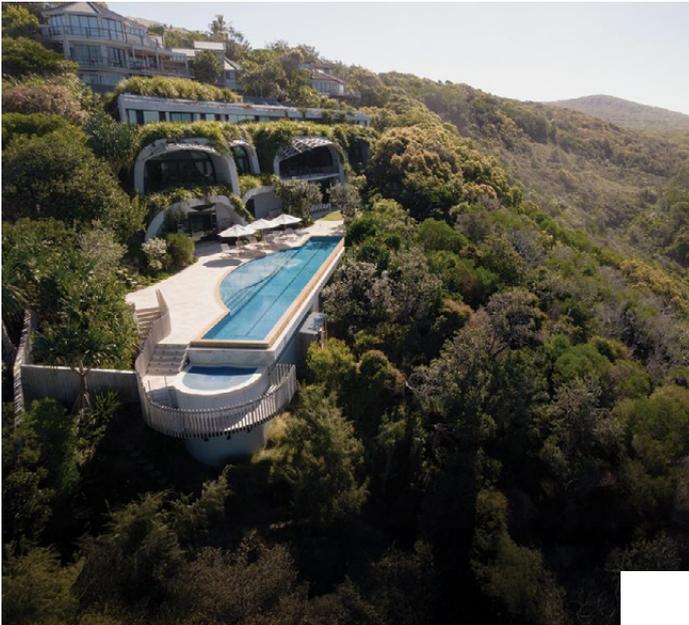
STAY



ALLAWAH NOOSA

Drawing inspiration from the likes of Mr. & Mrs. Smith, Allawah channels the art of discovering design-led, hidden gem accommodation into a service-first holiday accommodation. The curated collection includes high-end holiday homes and a penthouse in Little Cove. Each stay is designed to combine location, luxury and a high-touch guest experience.

[ALLAWAHNOOSA.COM.AU](https://allawahnoosa.com.au)



DOMIC NOOSA

This secluded six-bedroom, ten-bathroom sanctuary nestled beside Noosa National Park, with uninterrupted ocean views at Sunshine Beach, is now offering 3 and 4-night minimum stays. Their new Signature Stay inclusions offer bespoke Noosa experiences such as a private, in-house, 4-course dining experience with award-winning chef Andrea Ravezzani, in-house massages per guest, or yoga or Pilates sessions. Shorter stay rates from \$15,000 AUD per night.

DOMICNOOSA.COM



CASA RENOIR

Casa Renoir is a boutique wellness retreat grounded in sustainability, authentic experiences and genuine human connection. Inspired by Southern Italian architecture, the property features natural materials, traditional craftsmanship and understated luxury across 40 acres. Accommodation includes a two-bedroom hotel villa. Guests can relax at La Plage, the natural swimming lagoon, join yoga and meditation sessions, and enjoy shared dining, wood-fired pizza and natural wines in beautifully designed communal spaces.

CASARENOIR.COM



INTO THE WILD ESCAPES NOOSA

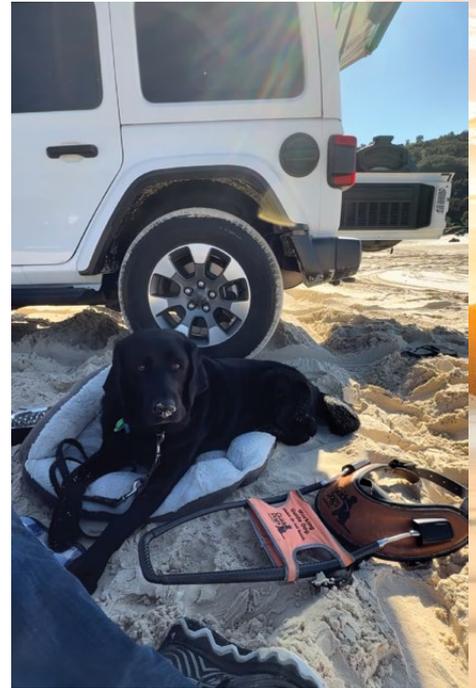
Into the Wild Escapes' off-grid holidays invite visitors to live simply, surrounded by soothing, minimalist interiors and thoughtful creature comforts. Think luxurious linen sheets, artisanal coffee, eco-friendly cleaning products and air-conditioning for those balmy Australian summer days. Their two Noosa properties Tiny Aahana and Tiny Heidi are both suitable for two-wheel drive adventures, and Tiny Aahana welcomes pets.

INTOTHEWILDESCAPES.COM

SUNNY JEEPS INCLUSIVE 4WD ADVENTURES

Sunny Jeeps new 'design your own all-inclusive adventures' allow guests to tailor a fully accessible 4WD experience across Noosa. Travellers can choose an existing tour or curate a personalised itinerary, with space for up to 4 guests, including assistance animals, support persons or carers. Designed for guests who may benefit from extra time, flexibility and support, the adventures offer gentle scenic drives, easy-access lookouts, quiet beach spots and comfortable walks, creating a safe, inclusive and memorable day out.

SUNNYJEEPS.COM



EXPERIENCES



NOOSA RIVER CRUISE CO

Operating on Noosa River since 1997, Gondolas of Noosa has undergone a transformation and expansion with a new fleet of boats. Joining the iconic gondola on the waterways, the Noosa River Cruise Co offers a unique way to experience the beauty of the Noosa River, providing a range of intimate cruises aboard their luxury pontoon boat or gondola. They also offer the Noosa Water Taxi service with pick-up and drop-off along the Noosa River and Noosa Sound - the perfect transfer to riverside restaurants and Hastings Street eateries.

NOOSARIVERCRUISE.COM.AU





THE COOLOOLA GREAT WALK

Guided by Adventure Tribe, the Cooloola Great Walk is a fully supported, five-day hiking experience covering nearly 100km through the Great Sandy National Park, from the iconic Carlo Sandblow at Rainbow Beach to the pristine Noosa River and Everglades. With a guide accompanying the group throughout, walkers traverse rainforest, eucalypt forest, sand blows and coastal woodlands on one of Queensland's most breathtaking multi-day trails. Departures are scheduled for 1 June, 1 July, 1 August and 1 September 2026, with prices starting from \$1500. Two formats are available: Discovery, carrying a full pack with tent accommodation and wholesome meals; or Indulgence, offering light-pack walking, upgraded meals and more comfortable accommodation where available.

OUTDOORADVENTUREAUSTRALIA.COM

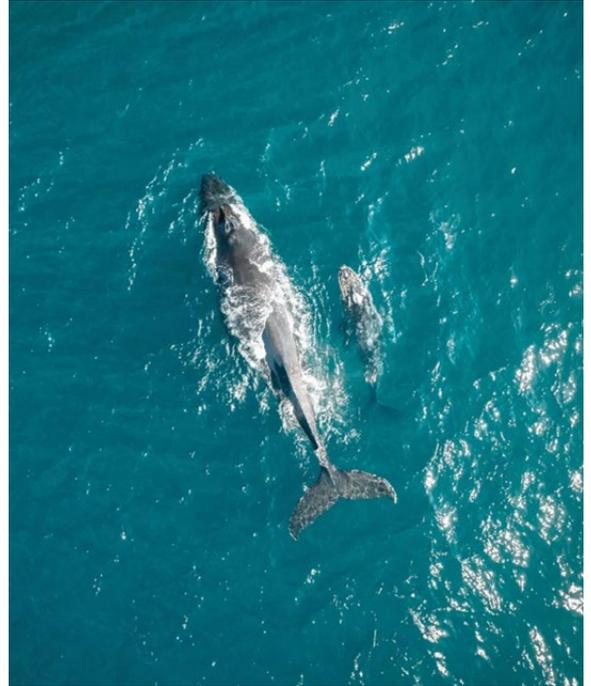


SUN BUZZ LUXURY PRIVATE HIRE SERVICE

Getting around Noosa is easier than ever with Sun Buzz, a locally owned transfer service with an electric difference. Experience the Volkswagen i.d. Buzz, a fully electric, seven-seater minivan which is the 'spiritual successor' to the iconic VW Kombi.

SUNBUZZ.COM.AU





NOOSA OCEAN ADVENTURES

Noosa Thriller Ocean Adventures has unveiled a refreshed identity as Noosa Ocean Adventures, marking a shift toward more immersive, nature-focused marine experiences along the stunning Noosa National Park coastline. While retaining its iconic vessel Thriller and small-group format, the rebrand places greater emphasis on marine wildlife encounters and scenic exploration, including dolphins, turtles and rays, alongside the continuation of its much-loved seasonal whale-watching tours, offering guests an exhilarating yet eco-conscious way to experience Noosa’s ocean environment.

NOOSAOCEANADVENTURES.COM



NOOSA CAMEL RIDES

For a tour with a difference, Noosa Camel Rides offers a safari-style ride along the pristine white sands of the Noosa North Shore beach. Adventures begin when you cross the Noosa River by vehicle ferry and travel through the wilderness of Noosa North Shore.

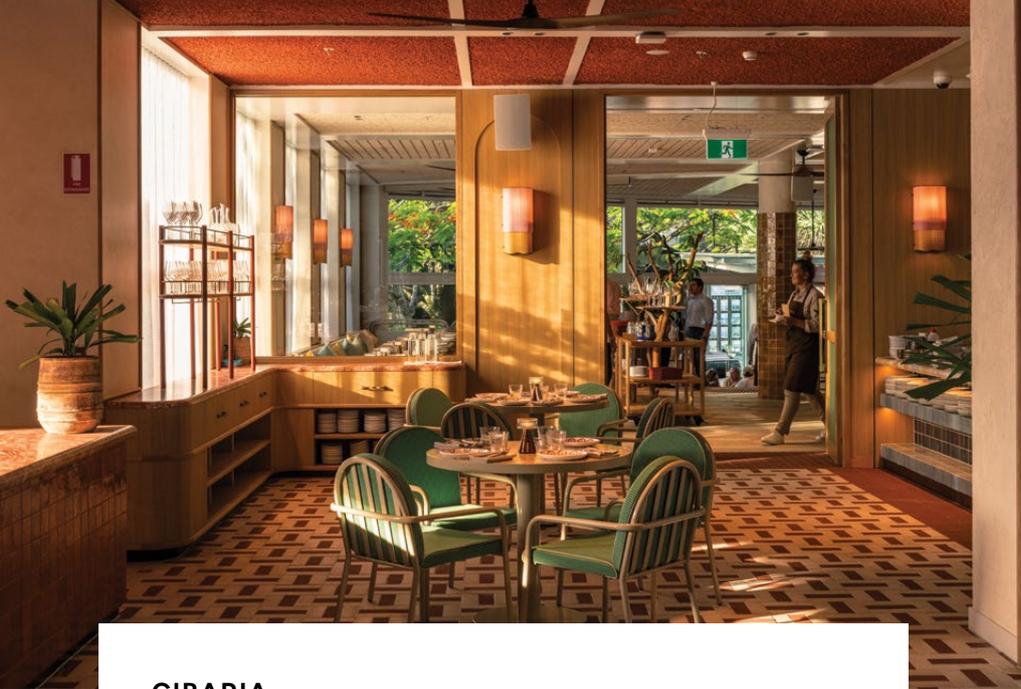
CAMELOTCAMELS.COM.AU



BLUE DOLPHIN MARINE TOURS

Offering eco-friendly sailing tours from Hervey Bay and K’gari with small passenger numbers aboard their sailing boat, Blue Dolphin Marine Tours gets you up and close for an exclusive experience. Tours include exclusive whale encounters, dolphin eco adventures, Champagne sunset sails and private sailing charters.

BLUEDOLPHINTOURS.COM.AU



CIBARIA

Celebrated restaurateurs Alessandro and Anna Pavoni have bought their award-winning Italian dining experience Cibaria to Hastings Street at Elysium Noosa. Led by Head Chef Lucas Bash, Cibaria embraces the European way. Bar Capri overlooking Hastings Street offers casual, coastal-inspired dining.

CIBARIANOOSA.AU



EAT + DRINK



NOOSA PICNICS

For a magical celebration in nature, Noosa Picnics curate luxury picnics with bespoke styling, gourmet food and dreamy backdrops, creating picture-perfect Noosa memories.

NOOSAPICNICS.COM



ALSAHWA ESTATE

Alshwa Estate began in the Noosa hinterland as a regenerative macadamia farm before evolving into a broader vision of connection, nourishment and mindful living. In 2024, the estate found its new home on 30 acres in Palmwoods, creating space to expand into an immersive destination for farm-to-table dining, long table feasts, wellness gatherings and intimate picnics. More than a venue, Alshwa is a community, an invitation to slow down, learn, celebrate and embrace the calm beauty of the land.

ALSAHWA.COM



COLOMBO FOODIES NOOSA

Sri Lankan street food brings bold new flavours to the Noosa River. Founded by Colombo-born Udee Suradasa, the intimate new eatery draws on her Sri Lankan heritage to deliver vibrant, authentic street food inspired by the flavours of her homeland, offering Noosa diners a fresh and exciting taste of the island nation.



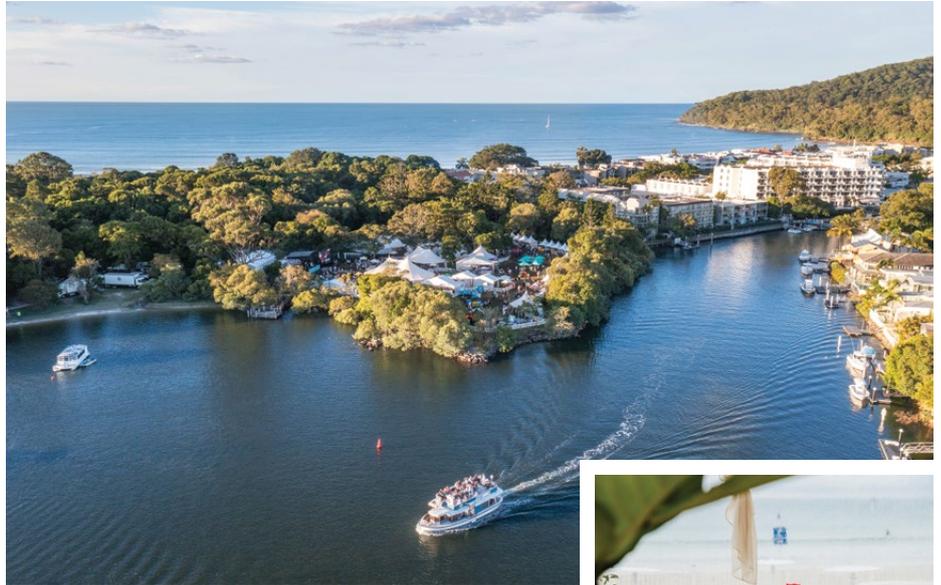
EVENTS

NOOSA FOOD & WINE FESTIVAL

The Noosa Food & Wine Festival is back, returning to its iconic original name and opening an exciting new chapter for one of Australia's most loved coastal celebrations. The 2026 festival honours its legacy while introducing fresh collaborations, rising talent and elevated food and beverage experiences that showcase the very best of Noosa's restaurants, producers, distillers, brewers and the acclaimed chefs and winemakers who bring global inspiration to the region.

With the 2026 Signature Events already unveiled, featuring seven standout experiences from long lunches in spectacular locations to magical evenings under the stars, the stage is set for an unforgettable festival. Save the date for 11–14 June 2026 as Noosa celebrates connection, creativity and the timeless magic of Noosa

NOOSAFOODANDWINE.COM.AU



THE GREAT NOOSA TRAIL WALK

Returns Saturday 3 – Monday 5 October 2026, inviting walkers on a three-day, 56km journey through the hinterland towns of Cooroy, Kin Kin, Cooran and Pomona. Each day brings fresh scenery, tall forests, hidden creeks, open country and sweeping views from hinterland to coast. Entry includes daily trail support with volunteer guides, luggage transport, morning and afternoon tea featuring local produce, daily briefings and maps, plus optional community dinners and entertainment. Participants can camp at pre-arranged sites with luggage transported each day, or book their own B&B, country pub or farm-stay. Offering nature, views, hospitality and the chance to slow down, the Great Noosa Trail Walk is a relaxed, supported way to experience the beauty of the Noosa hinterland.

GREATNOOSATRILWALK.COM



INTERESTED IN VISITING NOOSA?

Contact Susan Ewington at:
susan@tourismnoosa.com.au 0412 692 961

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NOOSA